

September 2013

Greenville Kennel Club News

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Greenville Kennel Club Meetings are held on the 3rd Tuesday of each month at 7:30PM.

The September Meeting will be at the Clarion Hotel at I-85 and Augusta Rd.

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A Message from our President

Blake Roulette



Greetings to all,

It's time again for our meeting. I hope all members make an effort to be present for this meeting as it is also our election time. This an important meeting (as all are). We had our Match this past Saturday and it was a success. Thanks to all who worked to make it so great. Thanks to Debbie and Ken Walker for being the Chair for this event. A very special thank you to all who worked so hard on this match. It was a perfect day with perfect weather and a fun day was had by all present.

Sharon and Ken have posted pictures of the Match on the web site so please visit.

All else is going well and we continue to work on our upcoming show. A big thanks to all of our members who are working on our upcoming show. Time wise it is a long way off but all who have worked on shows realize how fast that time goes by.

Please attend our meetings and be a part of our success as a show giving club and a part of the dog world.

Until Tuesday please be careful and plan to attend our meeting.

God Bless, be safe, and I'll see you on Tuesday.

Blake

September Meeting Location

Our September meeting will again be held at the **Clarion Hotel** (Former Holiday Inn) at **I-85 and Augusta Rd**, 4295 Augusta Road Greenville, SC 29605.

Directions:

Traveling North Bound on I-85: Take exit 46 to 46 A (Augusta Road). Turn right off the exit, then turn left at first stop light.

Traveling South Bound on I-85: Take exit 46 to 46 A (Augusta Road). Turn left off the exit, then turn left at the second stop light.



Board of Directors Elections*Thecla Tyner*

Remember that we will be voting on the BOD that represent you in the Greenville Kennel Club on September 17th. The election was postponed from last month due to a technicality. Please make your plans to attend the GKC meeting.



The nominating committee of the Greenville Kennel Club is proposing the following slate of officers for 2014:

President: Blake Roulette

First Vice President: Tracy Iffland

Second Vice President: Patrice Lineberger

Treasurer: Sandra Campbell

Recording Secretary: Margaret Norkett

Corresponding Secretary: Thecla Tyner

AKC Delegate: Linda Knorr

Publicity Committee*Trevor Butler*

I need to get the word out that I need some good publicity pics or resumes of folks so I can get working on the next publicity for July 2014 - I want to get as much as I can, so I can meet with people in the journalism area later this year.

Trevor Butler

Sunshine Committee*Becky Ward*

If you hear of a Member that is ill or just in need of a kind word of support, please contact Becky at (864) 288-6206 or email at wardbk@charter.net. Remember, a simple word spoken in kindness can make a world of difference for a friend in need.



Members' Brags



Roger Brown

Roger Brown and Linda Shipley's Afghan Hound, "Sharja Sands Of Time", won Winners Dog, for a major, at the Carolina Kennel Club show.

Paula Ford

Bainwood's Peek A Boo owned by Paula Ford and Donna Pack was Best of Winners four out of five days in Greensboro along with a Best of Variety over specials, and won two four-point majors in Biloxi, Mississippi in one weekend. Sabrina is expertly handled by Dona Williams.



Members' Brags - Continued

Kari, Tom & Charla Hill

Charhill Scotties

GCH Charhill Premier Performance won his third speciality at the Scottish Terrier Club of Greater Louisville. With this third win he now is a part of the Scottish Terrier Club of America Hall of Fame.

GCH Charhill Top Billing is the #1 Scottie in Breed Points. Over Labor Day in Maine he won three Group 1s and a Group 2. He is also the sire of GCH Charhill Premier Performance.

Andrea Hagen

Sunday August 11, 2013 Harrisburg, PA Dog Show

CH NORTHWINDS JUST JACK went select dog for a major. We are so excited as he competed with some very lovely specials with top notch handlers. Special thanks to his fabulous and talented handler, Deidre Dunbar.



GCH Charhill Top Billing



CH Northwinds Just Jack

Details from Your Delegate

Linda Knorr



CHAIRMAN'S REPORT

-- *Changing the Future* --

New York, NY - Last Thursday we posted a charming photograph of three Golden Retriever puppies on the American Kennel Club Facebook page. The caption was "I love my breeder" with a request to "share your love for your dog's breeder." The image was shared 2,500 times, received 11,000 likes and almost 500 comments. We posted this because we love responsible breeders, but also because we wanted to see *the reaction it would elicit*.

The post sparked a lengthy conversation about the merits of finding your new dog at a breeder vs. adopting a dog. That passionate debate proved two important issues. There are ardent, articulate, and knowledgeable supporters of responsible breeding who possess facts and are capable of persuasively educating the public about the truth of responsible breeding. However, it also proved that there is a great deal of misinformation about responsible breeding that result in significant prejudice against breeders. There is no doubt that prejudice against breeders has impacted our breeders, our sport, and the public's ability to enjoy the unique experience of a *purebred dog in their lives*.

Just 20 years ago, a purebred dog was the dog to have in your life. Twenty years ago, a responsible breeder was viewed as a respected resource. Twenty years ago there were virtually no important legislative efforts aimed at *eradicating all dog breeding*.

What changed in those 20 years? The noble quest to give every dog a "forever" home was co-opted by the animal rights organizations as a method to raise funds for their mission to completely eliminate pet ownership. Under the guise of supporting adoption, they have been raising a significant war chest - over \$200 million last year alone - to fuel a campaign aimed squarely at destroying our ability to preserve *breeds for future generations*.

As told by AR groups, responsible breeders have been dishonestly accused of being the sole cause of dogs in shelters - *not irresponsible owners*.

As told by AR groups, purebred dog breeders have been maliciously portrayed as evil people only interested in money and winning at events, at the expense of *their dogs' health and well-being*.

As told by AR groups, purebred dogs have been wrongly defined as being plagued with genetic health and temperament *problems caused by breeders*.

After 20 years of this propaganda - mostly unchallenged by those who know better - a portion of the public has *accepted this fiction as reality*.

No more.

AKC Staff led by Chris Walker along with Bob Amen and I have been working with Edelman, our new public outreach partner, on the plan that will change the current conversation, as demonstrated in that Facebook post, by confronting the prejudice and telling the truth about purebred dogs *and their responsible breeders*.

We will focus our efforts on two key audiences - families with kids 8-12 and empty nesters. These groups represent the critical inflection points for dog ownership and hold our best opportunities to correctly educate the public about purebred dogs *and responsible dog breeding*.

An additional audience will be federal and local legislators. Our experience makes it clear that once legislators know the truth, the *legislative outcome is positive*.

We will expand our voice to include breeders, dog owners, AKC thought leaders, veterinarians, and AKC's over 700,000 grassroots followers.

Details from Your Delegate*Continued*

We will relentlessly focus on these foundational story themes: the unique qualities of purebred dogs, the desirability of purebred dogs as family pets, the truth about the health of purebred dogs, and the truth about responsible breeders.

We will use every outreach channel to relentlessly tell our story in a shareable and searchable way, including national and local media, hybrid media, AKC's own media, and social media.

By focusing on these key audiences with expanded, credible voices centered on our core narratives we will get better stories in the media, more often.

In addition, we will immediately and aggressively respond to any attack utilizing our partners, our supporters, and our full media assets.

There are three things you can do to help regain control of our destiny.

Tell us what you are hearing from your community, what the toughest questions are that you face. We'll compile the answers and get you a toolkit to respond from a position of knowledge, strength, and pride.

Tell us your story - how you picked your breed, why you became a breeder and what has changed about the health of your breed due to the efforts of your Parent Club.

Tell us who you know who can help tell the truth - supportive officials in parent, children's, or seniors' organizations either locally or nationally; a veterinarian who is actively involved in a professional organization either locally or nationally; or an informed and outspoken government official.

You can share all of this information with Chris Walker at cxw2@akc.org or 212-696-8232.

As an avid Bullmastiff breeder, I am reminded of the description of that great protector of the family and property - fearless and confident, yet docile. I believe the AKC is a great protector of our rights to responsibly breed dogs. We too are fearless and confident, but it is time to stop being docile regarding the lies and propaganda that defile purebred dogs and responsible breeders.

We will communicate the truth about purebred dogs and their responsible breeders, emotionally and memorably.

We will increase the desire to own a purebred dog.

We will de-stigmatize responsible breeders.

We will change the conversation.

We will change the future.

As always, your comments are most welcome at atk@akc.org.

Sincerely,



Alan Kalter
Chairman



Blake Roulette - President
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Established in 1939 **Greenville Kennel Club** An AKC Member Club

The Greenville Kennel Club meets every 3rd Tuesday of the month. The August meeting will be held at the Clarion Hotel at I-85 & Augusta Rd., 4295 Augusta Road, at 7:30PM. The Board of Directors meets every other month.

For more information on our meetings or scheduled programs, please contact the Recording Secretary, **Margaret Norkett**,
Eyespi20@WCTel.net

All items to be included in the newsletter are due on the Wednesday before our monthly meeting.

Any items submitted to the GKC Editor for inclusion, are subject to copyright law. Furthermore, the submitter shall bear the entire responsibility for copyright infringements and removes the GKC and its Editor from any liable actions for said publication.

**The next meeting of the GKC
is on
September 17, 2013**

Visit us On-line @ www.GreenvilleKC.org

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