

GREENVILLE KENNEL CLUB

JULY 2008

GREENVILLE KENNEL CLUB

A message from our President

Blake Roulette

Dear Member,

As this reaches you, we all need to be making plans for how we can help with everything that is required for making our show what it is. Remember, the more members that volunteer to help accomplish everything set before us, the easier it is for everyone. We all need to help to continue our successful shows, and each moment you volunteer is greatly appreciated.

I hope everyone has set aside time for our meeting on the 15th at 7:30pm. I know we have several things are in the works down the road. Please make plans to be at the meeting to volunteer to sign up to work the day of the show.

See you at the meeting...

Blake



GREENVILLE KENNEL CLUB MEETINGS ARE HELD ON THE 3RD TUESDAY OF EACH MONTH AT 7:30PM AT THE QUALITY INN AT HWY 385 & PLEASANTBURG DR.



Our next meeting is on July 15, 2008

Harmful Ordinance Passed by Dallas City Council

On Wednesday, the Dallas City Council voted 10-3 in favor of changing Dallas' animal ordinance. Effective on Tuesday, July 1st, the ordinance requires the sterilization of all dogs, unless owners purchase an annual \$70 breeder permit to keep each dog intact. Additionally, the ordinance establishes a limit on the number of pets owned to six dogs or cats per dwelling.

The Government Relations Department received several inquiries as to the effects of this new ordinance on the Lone Star State Classic dog shows, which will be held July 3-6 at Dallas Market Hall. As adopted, the ordinance exempts competition dogs from spay/neuter requirements. This means that the owners of competition dogs neither have to comply with the spay/neuter requirements nor acquire a breeder permit. The Government Relations Department encourages all owners and handlers with entered dogs to support the show-giving clubs in Dallas.

Information to be included in the GKC Newsletter should be submitted to the Editor at Majorki@aol.com no later than the 5th day of each month. It is the intent of the Editor to have the GKC Newsletter ready for print by the 10th of each month.

Thanks for your help!

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Notes from our AKC Delegate...

Linda Knorr



New York, NY - Recently, AKC's Communications Department's public relations initiatives and the Marketing department's branding program were honored by some of the top industry organizations in their respective fields. Our PR campaigns, which focused on responsible dog ownership, the popularity of purebred dogs in America, and how to avoid online puppy buying scams as well as AKC-licensed product program, were all award recipients.

The AKC Communications Department received:
PRSA-NY Big Apple Awards - Recognizing the accomplishments of PR professionals in the tri-state area.
3 Honorable Mentions:
2006 Registration Statistics - Reputation Management: Government, Associations & Non-Profit Organizations Category
2007 Buyer Beware - Online Puppy Scam Alert - Public Affairs: Government, Associations & Non-Profit Organizations Category
2007 AKC Public Service Announcement Campaign - PSA Print & Video Public Service Announcement Category
Bronze Anvil Awards - Awarding outstanding public relations tactics within national programs or campaigns.
Winner:
2006 Registration Statistics - Press Conferences Category
2007 AKC Public Service Announcement Campaign - Television PSAs Category
Hermes Creative Awards - Recognizing outstanding achievement and service to the communication profession, as judged by the Association of Marketing and Communication Professionals, an international organization.
3 Platinum Awards:
2006 Registration Statistics - Publicity Campaign Category
2007 Buyer Beware - Online Puppy Scam Alert - PR Campaign Category
2007 AKC Public Service Announcement Campaign - Non-Profit - Video PSA Category
American Business Awards - Honoring great performances in business from over 2,600 national nominations.
Finalist:
2007 Buyer Beware - Online Puppy Scam Alert - Best Communications or PR Campaign Category

These communications awards represented some of the most widespread media coverage in AKC's 124-year history. The highly-ambitious initiatives of our in-house PR team achieved coverage in national outlets such as NBC's The Today Show, the New York Times and on the homepages of AOL and YAHOO! AKC's total year-end audience reach in 2007 was more than 600 million. And, based on the first six months of 2008, we have seen an unprecedented reach of more than 2 billion, putting us on target to more than quadruple our audience this year.

In only its fifth year in licensing, the AKC's line of pet products were also honored last month for being among the world's most successful licensing programs. AKC's licensee, JAKKS Pets(tm), was named "Best Corporate Brand Licensee" by the International Licensing Industry Merchandisers' Association (LIMA) for its AKC licensed product portfolio created in 2007. The Awards were given at the annual LIMA Gala and Awards Ceremony in New York City. The AKC and 4Kids Entertainment/4Sight Licensing Solutions were also nominated for "Best Corporate Brand Program."

Delegate Notes Continued...

Of the more than 30 AKC licensee firms, JAKKS Pets is the largest, with a range of products for dogs and their owners available at more than 5,000 retailers in 24 countries. This fall, JAKKS will launch an AKC Championship Line of pet products and also a highly-anticipated co-branded AKC/Marley & Me(tm) pet product line based on the upcoming motion picture from Twentieth Century Fox.

These hard-earned accolades affirm that our mission to promote purebred dogs and responsible dog ownership connects with not only the media but dog owners nationwide. While we continue our work here in New York reaching out at the national level, we also recognize and congratulate our local clubs for all of the work they do to generate media coverage in their communities. Together, we will continue to reach, educate and engage more dog lovers.

From The Editor...

Chuck Floyd

Volunteer - (as defined by Webster's II - Copyright 1984) 1. One who serves or acts of his or her own free will. 2.a. One who gives help, does a service, or takes an obligation voluntarily.

The backbone of any organization is and always will be it's network of volunteers, that unmistakable group of individuals ready and willing to assist in any way needed. Those persons that give of their time and resources so freely do so with an open heart and mind to benefit that organization they believe in. Those responsibilities that we depend so heavily on volunteers to complete also require a tremendous amount of personal time. With myself, it is this newsletter that I have enjoyed editing for the past several months. However, to be effective in our role of volunteering it should be something we can be passionate about, something we are committed to and something we believe in our hearts to be good. My personal passion lies in the education and protection of dog enthusiast and their rights as promoted and defended by the AKC, we simply can't ignore what is happening outside of our shows any longer. We must stand and be recognized as responsible dog owners and make a difference within our community.

The rights and benefits of being a member of a club such as Greenville does come with a price, that price being our time. Volunteering does come in many forms, some that require not just our time but a tremendous amount of our energy as well. It is not limited to length of membership, nor should it ever be discounted or taken for granted by those unwilling or incapable due to time restraints or physical limitations of assuming those duties. I know of no person that would willingly volunteer to participate in any activity if they did not believe in that organization. In order to continue on the path laid for us by so many devoted long time members and build on what has always been viewed as being a premier club and leader within the dog community, we must get our new members not only involved but educated as to the ins and outs of what makes for such a good club! We must involve our new members by sharing our knowledge and experience to meld talents brought to the table by each of us to make that path for the future a road worth traveling!

***OUR SHOW IS
COMING UP...***

***PLEASE TALK
WITH
BOB
VANDIVER
TO FIND OUT
WHAT YOU
CAN DO TO
HELP MAKE
OUR SHOW
EVERYTHING
IT CAN BE!***

THANKS!

*Membership Notes...**Eleanor Moore*

Welcome to our newest members voted into our club in June!

Elizabeth Leonard who is active in therapy dog work with her breeds of Shih Tzu and Standard Poodle.
Marguerite Keenan who owns a Briard and is enjoying meeting other dog lovers in the club.
Tracy Iffland and new junior member Jamie Iffland who own Japanese Chins and Salukis and are both active in the ring showing dogs.

I will be out of pocket for our July meeting. If you are bringing a guest that would like to be a member please go to our website and print off a membership application so they can fill it out and someone will be able to read it at that meeting for ya'll.

Please remember that our club's new year starts in August. You will be receiving a dues notice from Kari Hill (THANK YOU so much!) as I am in Texas until the late July. Dues are \$10 per member and \$5 for junior members. To avoid confusion and ease record keeping please give your dues to Eleanor Moore. You can mail your checks to me written to the Greenville Kennel Club with "dues" in the memo line- Eleanor Moore, 103 Tagus Court, Greenville, SC 29607. I will then record your dues and give the collection of dues to our treasurer. If you became a member in 2008 you have already paid your dues for the 2008-2009 year. It is important to get your dues in as it is a requirement for dues to be up to date to get to vote on officers in August.

See you soon at our July 25th Show!!! Remember, helping in the obedience or rally rings it is an excellent way to see up close how judges score the sport and learn valuable handling skills! No experience necessary and you will get a ton of knowledge out of the experience.

Please help me update your addresses, phone numbers and email addresses. If your information has changed in the past year please email your new information to me at bugsyblazer@msn.com with GKC membership in the memo line. Even if you think we have it right send me an email anyway.

*Sunshine Corner**Becky Ward*

If you hear of a Member that is ill or just in need of a kind word of support, please contact Becky at (864) 288-6206 or email at wardbk@charter.net. Remember, a simple word spoken in kindness can make a world of difference for a friend in need.

Please remember the following members:

James & Mary Carrol... on the loss of her sister in May 2008.

The Lineberger Family... on the loss of a Grandmother.

Jan & Richard Keith... for a speedy recovery!

*Trophy Sponsorships**Katrina Starwyck*

"It's Trophy Time !! Pledges for trophy sponsorship are now due. If you need to determine the amount of your trophy pledge, please contact Katrina Starwyck at wind-chasedeerhounds@yahoo.com or at the next regular meeting, rosettes are \$4 each. If you are supplying your own trophy please bring it to the next regular meeting. Trophy payments made out to GKC can be sent to me at 168 Apple Orchard Rd, Central, SC 29630 or brought to the next meeting as well. Any questions or need for further information, please contact me at the above. Thanks !

*Breeder Referral**Sonja Hewitt*

Please remember to call and let me know if you have puppies available. Also, please let me know if you are willing to be a source of education for people seeking information about specific breeds, I have on many occasions been asked for more information on a particular breed than I know. Who is more qualified to answer those questions than a responsible breeder? Thanks!

*Nominating Committee**Debbie Miller*

The Nominating Committee consist of the following members:

*Chairperson - Debbie Miller ~ Debshihtzu@cs.com
 Nancy Vandiver ~ rlvandiver@charter.net
 Chuck Floyd ~ Majorki@aol.com*

We will accept nominations for Officers of the GKC and meet to discuss and select the slate which will be presented at the July meeting. Please contact any of us to make your desires known.

*Thanks... Debbie**Positions available*

*President
 1st Vice President
 2nd Vice President
 Corresponding Secretary
 Recording Secretary
 Treasurer
 AKC Delegate*

Currently Held By

*Blake Roulette
 vacant
 Patrice Lineberger
 Debbie Miller
 Debbie Miller
 Sandra Campbell
 Linda Ayers Turner Knorr*

***Sept. 27th has
 been approved by the
 AKC for our
 Responsible
 Dog Owner-
 ship Day!***

***If you have
 any ideas or
 suggestions
 for events to
 help educate
 and make a
 positive influ-
 ence on our
 community,
 please contact
 Chuck @
 Majorki
 @aol.com***

*Our Event Number is:***20080626091002**

***And it can be viewed on
 the AKC website under
 Responsible Dog Owner-
 ship Day Events***

Blake Roulette-President
Dorwynd@yahoo.com

Patrice Lineberger-2nd Vice President
Paltwinmom@alumni.clemson.edu

Sandra Campbell-Treasurer
GCamp54098@aol.com

Debbie Miller-Secretary
debshitzu@cs.com

Linda Knorr-AKC Delegate
LTK3900@aol.com

Bob Vandiver-Show Chair
rlvandiver@charter.net

Debbie King- Web Master
brerdane@charter.net

Chuck Floyd—Editor
Majorki@aol.com

The Greenville Kennel Club meets every 3rd Tuesday of the month at the Quality Inn at Hwy 291 and I-385. Meetings start at 7:30PM. The Board of Director's meet every other month.

For more information on our meetings or scheduled programs, please contact the Club Secretary, Debbie Miller at: debshitzu@cs.com or call (864) 895-2858.

All items to be included in the newsletter are due on the 7th day of each month. Any items submitted to the GKC Editor for inclusion, are subject to copyright law. Furthermore, the submitter shall bear the entire responsibility for copyright infringements and removes the GKC and its Editor from any liable actions for said publication.

The next meeting of the GKC is on

July 15, 2008

Postage

Place Mailing Label Here

Visit us on-line at: www.GreenvilleKC.org

